



WTC2021
16 - 19 MAY 2021 Copenhagen

INVITATION TO EXHIBIT AND SPONSOR

WORLD TUNNEL CONGRESS 2021

Copenhagen
17-19 May 2021





Invitation to Exhibit and Sponsor

Dear friends and colleagues of the tunnel society,

It is a great pleasure on behalf of the Danish Society for Tunnels and Underground Works, (DFTU), to issue this Invitation for Exhibition & Sponsorships of the World Tunnel Conference 2021 and associated events from Friday 14th May through to Thursday 20th May, 2021. The exhibition will be from 17th until 19th May, 2021.

Copenhagen is an attractive conference location with easy access, great logistics and excellent venues. For many years the city has been one of the world's most popular congress cities according to the International Congress and Conference Association.

The venue we have chosen to host the congress, exhibition and ITA general assembly is the well-known Bella Center Copenhagen. Being located less than 15 minutes from the airport and less than 10 minutes from the city center, the Bella Center has a fantastic location and the venue has more than sufficient capacity both in terms of congress and exhibition capacity to host the World Tunnel Congress.

Over the next decade, Denmark and Scandinavia will build some of the most exciting tunnelling projects in the world. In Copenhagen, new metro lines (Cityringen, Nordhavn and Sydhavn) are well under way. The Femern Fixed Link, the world's longest Immersed Tunnel, connecting Denmark and Germany should be under construction when we meet.

In Norway, Sweden and Finland, the construction of many new mega infrastructure projects are in the pipeline, including the E6, E18, E39 in Norway and High Speed Rail in Sweden. The Congress will provide an opportunity to share knowledge and innovation and explore some of these projects on site visits. In our effort to prepare a well-organised and successful World Tunnel Congress in Copenhagen, we have chosen to cooperate with the professional conference organiser DIS Conference Service A/S, as well as the tourist and convention bureau, Wonderful Copenhagen.

We are looking forward to welcoming you all in Copenhagen from Friday 14th May through to Thursday 20th May, 2021.

Yours sincerely,

Dansk Forening for Tunnel- og Undergrundsarbejder – DFTU
Danish Society for Tunnels and Underground Works

Kim Smedegaard Andersen
Chairman of the Board

Søren Degn Eskesen
Chairman of the Organizing Committee

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Venue:

Bella Center
Center Boulevard 5,
2300 Copenhagen S
www.bellacentercopenhagen.dk

www.wtc2021.dk

Congress facts

Main scientific topic WTC2021

Underground solutions for a changing world

Our world is changing. City populations are increasing rapidly, sustainable energy sources are in high demand and mobility is the topic for all major cities across the globe. Climate change is requiring us to think differently about the way we plan for new infrastructure and upgrade existing infrastructure.

The world around us is demanding solutions to the challenges we are facing – today and tomorrow. As a global society we will show the surrounding world we have Underground solutions for a changing world.

WTC 2021 Facts

- 47th General Assembly of the International Tunnelling and Underground Space Association
- ITA-AITES World Tunnel Congress 2021
- Organized by the Danish Tunnelling and Underground Works Society on behalf of ITA-AITES
- Held in Copenhagen, Denmark in congress venue Bella Center
- WTC2021 activities will be from Friday 14th May through to Thursday 20th May 2021
- The Exhibition will be open Monday 17th May to Wednesday 19th May 2021
- Sponsor packages will run throughout the WTC2021 activities from 14th May to 20th May 2021
- WTC2021 will gather about 2000 participants from around the world (approx. 70 countries)

The Exhibition will be close to the WTC meetings and all breaks will be held in the Exhibition areas.



Center Hall

Sponsorship packages

The sponsorship opportunities for WTC2021 provide Congress supporters with a number of ways to enhance their visibility and strengthen their association with the event.

The items presented below have been selected to allow each sponsor unique ways of associating brands or messages with different aspects of the Congress.

An advantage of being a Platinum, Gold or Silver sponsor is access to the main Exhibition space in the Center Hall and extra m² can be bought at the reduced rate of 420 Euro per m².

Please see the following pages for detailed information about individual sponsor items. All prices listed do not include VAT.

Platinum Sponsorship

Euro 50 000

- 36 m² Exhibition space in the Main sponsor area (after first come first served)
- 10 complimentary registrations including tickets for the Gala Dinner
- Highlighted listing of your company name in the congress program and app
- ½ page advert in the Final program
- Company logo on the Congress web site (Welcome page) with a hyperlink to the sponsor web site
- Insert in the Congress bag: 2 pages (A4 format) or 4 pages (A5 format) or USB
- Logo on the power points shown in the sessions during breaks

Gold Sponsorship

Euro 30 000

- 18 m² Exhibition space
- 6 complimentary registrations
- Highlighted listing of your company name in the congress app
- Company logo on the Congress website (Welcome page) with a hyperlink to the sponsor web site
- Insert in the Congress bag: 2 pages (A4 format) or 4 pages (A5 format) or USB
- Logo on the power points shown in the sessions during breaks

Silver Sponsorship

Euro 12 000

- 9 m² Exhibition space
- 2 complimentary registrations + one Exhibitor badge
- Highlighted listing of your company name in the congress app
- Company logo on the Congress website with a hyperlink to the sponsor web site
- Insert in the Congress bag; one USB

Bronze Sponsorship

Euro 6 000

- 2 complimentary registrations
- Listing of your company name and sponsorship in the congress app
- Company logo on the Congress website (Sponsor page) with a link to your web site

Diamond Partner Sponsorship

Tailormade Sponsorship Packages – please contact exhibition@discongress.com

Delegate Items

The following items will provide sponsors with visibility and unique opportunities to reach each and every Congress participant. Please contact the Congress organisers for more information and availability of the sponsor items. All sponsors will be listed on the Congress website and in the Congress app.

Congress app

Euro 15 000

The Congress app is the modern and digital replacement of the printed program and abstract book. The smartphone app provides a complete and interactive overview of the event, including the Congress program, venue maps, traffic directions, social interaction platform, and much more. There are various opportunities for sponsors to obtain added visibility in the app.

Congress Bag

Euro 10 000 (+ Production costs)

The Congress bag will feature the printed sponsor and Congress logo and will be distributed to all Congress participants. The bag itself will be a tote bag of durable quality and can be used after the Congress for daily shopping needs, offering the sponsor continued advertising value even after the Congress is over.

USB stick

Euro 15 000 (+ production costs, if applicable)

The USB stick is distributed to each delegate in the delegate bag and at the service desk. The USB-stick contains the abstracts of WTC2021 scientific presentations. A USB stick sponsor is visible with logo on the cover of the stick.

Badge Cords/Lanyards – **SOLD OUT**

Euro 10 000 (+ production costs, if applicable)

The badge cord attached to the name badge is a highly visible item worn by every delegate and can be used separately after the Congress as a key lanyard. The sponsor will have company name and logo visible on the cord.

Pocket Program

Euro 10 000

The Pocket Program is a "quick and easy" small booklet reference guide for all congress participants. It includes the overall program, general information and map of the Congress Centre. The sponsor logo and advertisement will appear on the outside back page and logos inside the Pocket Program. The format is 10.4 x 14.5 cm in colour print.

Showcase

Price per door Euro 8 000

Price two doors Euro 14 000

Central Glass Showcase in the Bella Center Entrance doors.
Show your brand or products at the entrance to the WTC 2021



Digital Screens and displays

Euro 5 000-8 000

The venue has multiple info screens placed in highly visible positions. The screens will be used both for Congress information and for advertising. There are various opportunities for company exposure and accordingly also various prices. Please contact us for more information.

Items in Congress bag

Euro 2 500 (+ productions costs, if applicable)

You are very welcome to suggest items suitable for the Congress bag. Items could be t-shirts, power banks, reusable bottles, snacks, smartphone covers, flyers, or vouchers or coupons for purchases on-line or during the Congress exhibition etc. Please contact the Congress organisers for more information or suggestions for items.

Pencil and note pad

Euro 5 000 (+ production cost and delivery)

Sponsors may supply a pencil and pad for each Congress bag. This opportunity provides sponsors a way of providing delegates with a needed service, as well as a visible advertising method that the delegates will carry away with them. Company name and/or logo are generally placed on the pencil and pad, and the company name will be included in the list of sponsors. The pencil and note pad need to be approved by the local organising committee.

All prices do not include VAT.

Advertising

Sponsorship of these items allows sponsors the opportunity to reach the delegates. The materials have a high retention factor and should be a part of every sponsor's package.

Final Program

Euro 3 500 full page

Euro 5 000 outside back cover

This is the most essential Congress publication. The Final Program includes information on abstract presentations, skills-building workshops, bridging sessions, public forums, plenary sessions, satellite symposia and Exhibitions. The Final Program is used continually by the delegates during the end of the Congress to plan daily schedules.

Number of copies, approx: 2.000





Social Events

Social events also include meals and breaks that form a core part of the networking opportunities during the Congress. Each event attracts a large number of participants that will pass through and mingle in the exhibition area. Sponsors and exhibitors can utilize these opportunities for added networking with participants.

Gala Dinner

Euro 15 000

Included: catering, and all logistics. Additional marketing material to be provided. All participants and accompanying persons will be invited to the Gala Dinner, which is a joint event that will take place on 18 May. The sponsors will be linked to the event in all printed and web based publicity, have logos inside and outside the venue, and will be included in the List of Sponsors. A 5 - 10 min. speech at the welcome. Sponsors can further enhance their participation with branded napkins, etc.

Lunch

Euro 10 000, per day

Lunches will be served in the exhibition area at the Congress centre. Sponsors will be acknowledged with logos in the exhibition area. Sponsors can further enhance their participation with branded napkins, sugar sticks, etc. The company name will also be included in the list of sponsors.

Coffee Break

Euro 7 000, per break

Complimentary coffee/tea and refreshments will be served daily to all participants during official coffee breaks. The serving points will be located mainly in the exhibition area and can be coordinated around the sponsor's booth, otherwise the sponsor will be acknowledged at each service station. Sponsors can further enhance their participation with branded napkins, sugar sticks, etc.

All prices do not include VAT.

Special Requests and Contact Information

If you have any other particular requests on how you would like to present your organisation at the Congress, please contact exhibition@discongress.com as soon as possible. Sponsors are also welcome to support part of one sponsorship item.

For more information, please contact the Sponsor & Exhibition Secretariat



Peder Andersen

Phone: +45 4492 4492

e-mail: exhibition@discongress.com

Exhibition

A commercial exhibition will be arranged in conjunction to the congress. The exhibition will take place at the Bella Center Copenhagen. The general concept is to integrate the commercial exhibition with the catering services. Exhibitors in Hall A3, Center Hall South & B2.

Exhibition information

The exhibition will be open during congress hours, 17-19 May 2021. The program structure will make time for the participants to visit your stand. All prices do not include VAT.

How to apply for Exhibition Space

Please send your request for exhibition space to exhibition@discongress.com. Every effort will be made to accommodate exhibitors' requests for space and position. The floor spaces are assigned on a "first come" - first served" basis.

Stand rental – Without build-up

Exhibit space 9 m ²	Euro 4 000
Exhibit space 18 m ²	Euro 7 800
Exhibit space 27 m ²	Euro 11 500
Exhibit space 36 m ²	Euro 15 000
Exhibit space 54 m ²	Euro 22 000

Note: All prices include 1 complimentary full registration + 1 Exhibitor badge per 9 m².
An Extra Exhibitor badge 250 Euro.

2 chairs & one table	Euro 150
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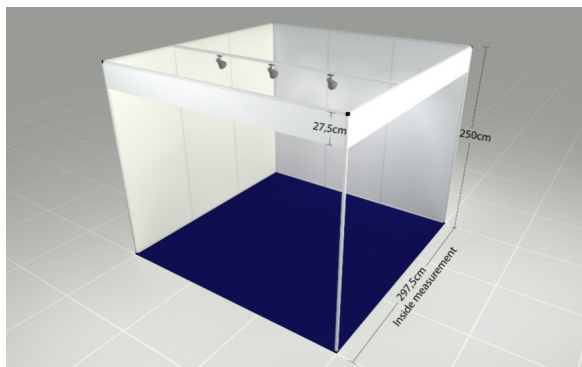
Stand rental – with build-up

Exhibit Booth 9 m ²	Euro 5000
Exhibit Booth 18 m ²	Euro 9500

Please note: in Hall A3 only with build-up

The stand rental includes:

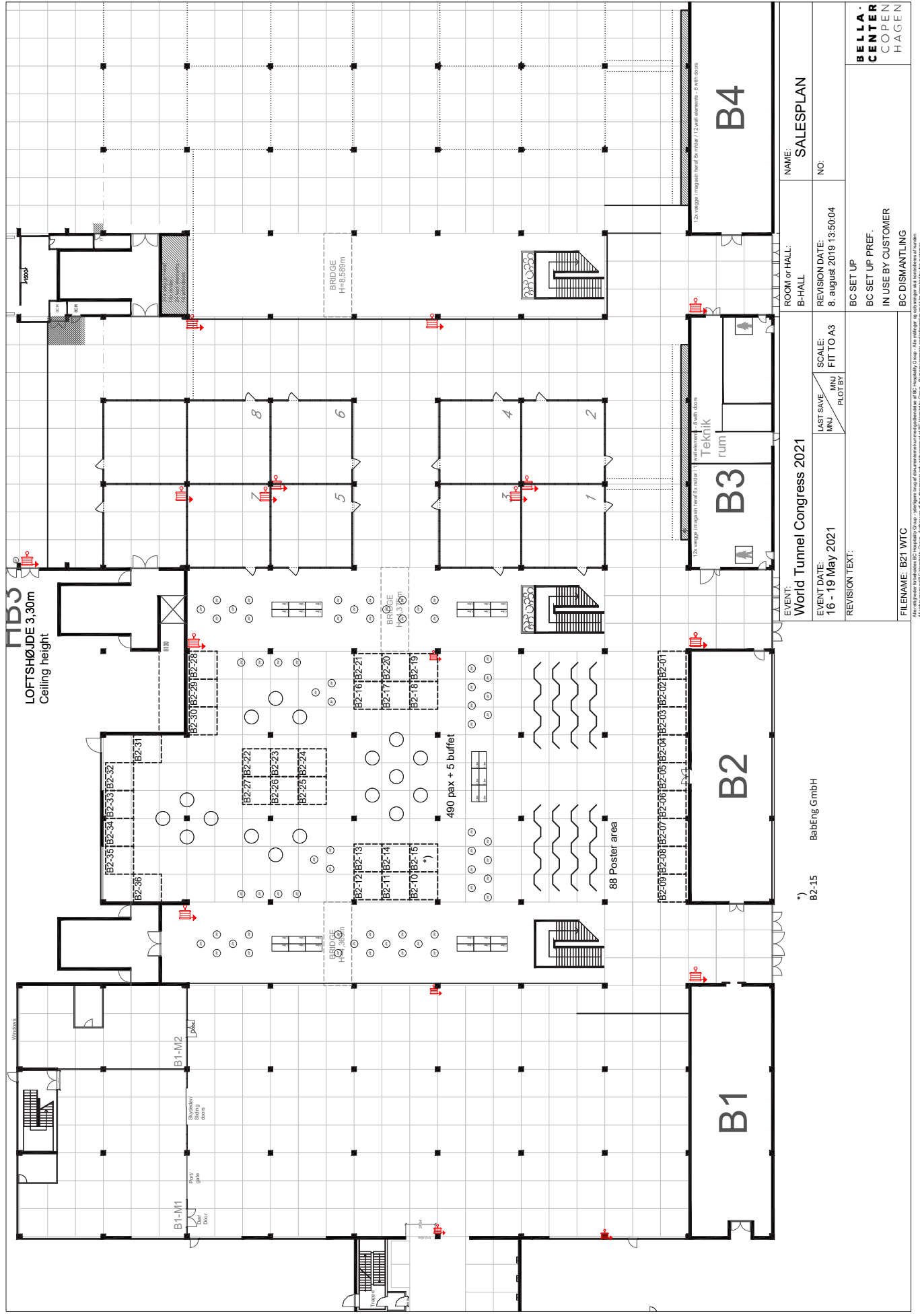
- Carpeting (fixed in Hall A3)
- Standard wall divisions (white plastic coated & alu. framed)
- 1 signboard, exclusive text/logo
- 1 electricity outlet 230V/1000W earthed (plug with 3 connections) and WiFi.



Example of a 9 m² booth with buildup



EVENT: World Tunnel Congress 2021	ROOM or HALL: EA-HALL	NAME: SALESPLAN	
	LAST SAVE MNU	SCALE: FIT TO A3	REVISION DATE: 14. november 2019 11:09:45
	LAST SAVE MNU	SCALE: FIT TO A3	NO:
	REVISION TEXT:	BC SET UP BC SET UP PREF. IN USE BY CUSTOMER BC DISMANTLING	
FILENAME: EA21 WTC		BELLA · CENTER COPEN HAGEN	



EVENT: World Tunnel Congress 2021		ROOM or HALL: B-HALL	NAME: SALESPLAN
EVENT DATE: 16 - 19 May 2021	LAST SAVE MMJ	REVISION DATE: 8. august 2019 13:50:04	NO:
REVISION TEXT:	SCALE: FIT TO A3	BC SET UP BC SET UP BY CUSTOMER BC DISMANTLING	BELLA · CENTER COPEN HAGEN
FILENAME: B21 WTC			



Please send order form to

Peder Andersen at exhibition@discongress.com

Name of company: _____

Contact person: _____

Address: _____

Address: _____

City: _____ Phone: _____

Country: _____ PO number: _____

E-mail: _____ VAT No: _____

Terms of Payment

A deposit of 50% of the total fee due will be invoiced once this signed Exhibition/ Sponsorship Booking Form has been received. The second payment of 50% of the total sponsorship fee will be invoiced 3 months before the Congress.

Cancellation Policy

Cancellations must be received in writing. A cancellation charge of 50% of total fees will apply to cancellations received between 12 months and 3 months prior to the meeting. For cancellations received later than 3 months prior to the meeting a 100% charge of the application will be applied.

Signature of this form implies compliance with the rules stated in this document.

All prices do not include VAT.

Signature of this form implies compliance with the rules stated in this document.

Signature: _____ Date: _____

This application is legally binding

**We would like to book the following
Sponsor items & Exhibition stand:**

Sponsorship packages: _____ Euro: _____

Stand no: _____ Size: _____ Build up: Yes _____ No _____ Euro: _____

Items: _____ Euro: _____

Items: _____ Euro: _____

Items: _____ Euro: _____

Social Events: _____ Euro: _____

Total in Euro **Euro:** _____

Return to Attn:

WTC 2021, Peder Andersen

mail: exhibition@discongress.com or fax: +45 4492 5050

We are looking forward to welcoming you to Copenhagen at the World Tunnel Congress 2021

Please contact the congress secretariat

Congress Secretariat

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hek@discongress.com



DIS CONGRESS SERVICE A/S

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Sponsorship & Exhibition

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Visit the Congress website at

www.wtc2021.dk

