



## SPONSORSHIP OPPORTUNITIES



*50th anniversary:  
Celebrating our past,  
inspiring our future*

**In 2024, the ITA, International Tunnelling and Underground Space Association, will celebrate its 50th Anniversary. The main celebration will take place during the WTC 2024 in Shenzhen, China. During the year additional celebrations will occur in different countries, Member Nations of ITA.**

Created in April 1974 in Oslo by 19 countries, following a request of the OECD, ITA gathers 79 countries. In 50 years, ITA has published more than 150 reports and guidelines, organized seminars and trainings and is the co-organizer of the yearly World Tunnel Congress which gathers over 2,000 tunnelling experts from all over the world, presenting more than 150 oral presentations and 250 posters, with an exhibition bringing the whole tunnelling industry on the spot.

To celebrate the 50th anniversary, a selection committee is choosing among around 170 infrastructures proposed by ITA Member Nations and stakeholders the 50 iconic projects that represent the development of the tunnelling industry during these 5 decades.

A video and a book on the iconic projects are being prepared. In addition a booklet with the history of ITA will be realized and a photo contest organized. The video will be presented for the first time during the 50th anniversary celebration, on April 23rd, 2024 in Shenzhen. The "50 iconic projects" book and the ITA History booklet will be distributed to the Member Nations and other ITA Stakeholders. In Shenzhen a photo exhibition will present the winners of the competition.

This event is a unique opportunity for your company to be even more associated with ITA, supporting all the actions that have been made in the past and are planned for the coming decades.



BECOME A  
SPONSOR

## WE HAVE PUT TOGETHER A SET OF SPONSORING PACKAGES WHICH WILL HIGHLIGHT YOUR COMPANY

### **ITA 50th Anniversary Platinum Sponsor\* (1): 20,000€**

- Logo on all communication related to the 50th anniversary during the whole year 2024
- Logo on the screens during the pauses during the 50th Anniversary ceremony and during the presentation of the different events
- Logo on the two videos and on the "50 iconic projects" book and ITA History booklet
- 20 "50 iconic projects" books free
- 20 ITA History booklets

### **ITA 50th Anniversary Gold Sponsor\* (max 5): 15,000€**

- Logo on all communication related to the 50th anniversary during the whole year 2024
- Logo on the screens during the pauses during the 50th Anniversary ceremony and during the presentation of the different events
- Logo on the two videos and on the "50 iconic projects" book and ITA History booklet
- 10 "50 iconic projects" books free
- 10 ITA History booklets

### **ITA 50th Anniversary Silver Sponsor\* (max 10): 10,000€**

- Logo on all communication related to the 50th anniversary during the whole year 2024
- Logo on the screens during the pauses during the 50th Anniversary ceremony and during the presentation of the different events
- Logo on the two videos and on the "50 iconic projects" book and ITA History booklet
- 5 "50 iconic projects" books free
- 5 ITA History booklets

### **"50 Iconic Projects" book and video Gold Sponsor\* (max 5): 7,500€**

- Logo on all communication related to the "50 iconic projects" book
- Logo on the screens during the pauses during the presentation of the "50 iconic projects" book
- Logo in the book (page 4 related to thanks) + (1 page ad at the end of the book)
- 15 "50 iconic projects" books

### **"50 Iconic Projects" book and video Silver Sponsor\* (max 10): 4,000€**

- Logo on all communication related to the "50 iconic projects" book
- Logo in the book (page 4 related to thanks)
- 5 "50 iconic projects" books

### **"50 Iconic Projects" book and video Bronze Sponsor\* (max 20): 2,500€**

- Logo on all communication related to the "50 iconic projects" book
- Logo in the book (page 4 related to thanks)
- 3 "50 iconic projects" books

### **Photo Contest Sponsors (2): 5,000€**

- Logo on all communication related to the photo contest
- Logo on panel close to the photo contest exhibition
- Logo on the screens during the presentation of the photo contest

### **ITA History Booklet Company Sponsors : 5,000€**

- Logo on all communication related to the ITA History booklet
- Logo on the screens during the presentation of the ITA History booklet
- Logo on the ITA History booklet
- 10 ITA History booklets

### **ITA History Booklet Member Nations Sponsors : 1,000€**

- Logo on all communication related to the ITA History booklet
- Logo on the screens during the presentation of the ITA History booklet
- Logo on the ITA History booklet
- 5 ITA History booklets

### **ITA History Booklet Individual Sponsors : 500€**

- Name of the individual on the dedicated page of the ITA History booklet
- 3 ITA History booklets

\*The level of visibility will be adapted to the level of sponsorship; on a 1st stage, #500 Iconic projects book will be printed, #250 will be given free



Contact us

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